

GREGORY ADAMO

School of Global Journalism and Communication

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HIGHER EDUCATION

Doctor of Philosophy, Communication. Rutgers University, New Brunswick, NJ, 2001

Dissertation Title: *Race and Production of Culture: African American responses to television work*

Master of Arts, Cinema Studies. The College of Staten Island/CUNY, Staten Island, NY, 1986

Bachelor of Arts, Speech Communication Geneseo State College/SUNY, Geneseo, NY, 1976

EXPERIENCE

Associate Professor, Department of_Multiplatform Production Morgan State University, Baltimore, MD
2013 –

Associate Professor, Department of_Communication Studies, Morgan State University, 2011 – 2013

Coordinator of Masters Program, Department of_Communication Studies, Morgan State University
2007 – 2013

Assistant Professor, Department of_Communication Studies, Morgan State University, 2006 – 2011

Adjunct Instructor, Department of_Communication Studies, Fairleigh Dickinson University, Madison,
NJ, Summer 2008

Associate Professor, Communication Program, Division of Arts and Humanities, The Richard Stockton
College, Pomona, NJ, 2002 – 2006

Coordinator of Student Media, Student Services, College of Staten Island/CUNY, Staten Island, NY,
2000 – 2002

General Manager, Radio Station, Student Services, College of Staten Island/CUNY, 1980 – 2002

Adjunct Assistant Professor, Department of Media Culture College of Staten Island/CUNY, 2001 - 2002

Adjunct Instructor, Department of Performing and Creative Arts, College of Staten Island/CUNY
1987 – 1995, 2000

Part-Time Lecturer, Department of Journalism and Mass Media, Rutgers University, New Brunswick, NJ, 1998 – 2002

PUBLICATIONS

BOOKS

African Americans in Entertainment Television: Behind the Scenes. New York: Peter Lang Publishing. (2010).

Works in Progress

Education in Action: The Crucible of Student Media Organizations, Co-Editor. Book contract with Peter Lang Publishing, signed 2012.

EDITED WORKS

"The Wire" and urban life: Baltimore responds to its image." In J. Zenor (Ed.) *Parasocial politics: Audiences, pop culture, and politics*. (pp. 33-44). Lanham, MD: Lexington Books. (2014)

Book Review: "City Cycling." *Journal of Urban Technology*, 21(3), 103-109. (2014)

Book Review: "One Less Car: Bicycling and the Politics of Automobility." *Journal of Urban Technology*, 18 (2), 102-104. (2011)

Frankie Crocker, Entry for *Encyclopedia of African American History, 1896-Present: From the Age of Segregation to the Twenty-first Century*. New York: Oxford University Press, (2008).

Sammy Davis Jr., Entry for *Encyclopedia of African American History, 1896-Present: From the Age of Segregation to the Twenty-first Century*. New York: Oxford University Press, (2008).

IBS Non-Commercial Underwriting Guide, a publication of the Intercollegiate Broadcasting System, (1998)

Pluralism & Diversity Media Guide, a publication of The College of Staten Island Pluralism & Diversity Committee, (1994)

"Every Station's Office Manager," *Journal of College Radio* V. XXIII N. 3, (1989)

"The Visit," *Journal of College Radio* V. XXIII N. 2, (1989)

MANUSCRIPTS IN SUBMISSION

(Under Review) In "'Treme': Reclaiming the Foundations of American Music." In D. Gendrin and C. Dessinges (Eds.) *Multiple Representations in HBO TV Series "Treme."* University Press of Mississippi.

INVITED TALKS

African Americans in Television: Behind the Scenes, Black History Month Talk, Fairleigh Dickinson University, Madison, NJ, February 2014

“The Wire” and Urban Life, Professor Kimberly Moffitt’s course on Baltimore in Film, University of Maryland – Baltimore County, November 2013

Research on Women Lecture Series, University of Delaware. *What Are You Going to Do With It: African American Female Television Producers*. November 2011

Rutgers School of Communication & Information, Alumni and Practicum Research Day. New Brunswick, NJ. April 2011

Race and Production of Culture: African American Responses to Television Work, Race, Ethnicity, and Culture Lecture Series. University of Delaware. Newark, DE. 2004.

CONFERENCES/ PRESENTATIONS

Panel Presentation: *College Media as Learning Space*, Panel: High Impact Practices & Experiential Learning: Maximizing Students’ Education, AEJMC National Convention Association, San Francisco, CA. August 2015

Panel Convener, Moderator, and Participant: *They Just Do Not Understand Us: College Media in a Changing Academic Environment*, National Student Electronic Media Convention, San Antonio, TX. November 2013

Panel Convener, Moderator, and Participant: *Learning Outcomes: What They Are, Why We Need Them, and How to Formulate them*, National Student Electronic Media Convention, San Antonio, TX. November 2013

Paper Presentation: *What Comes After: The Educational Impact of Involvement in College Radio*, Eastern Communication Association, Pittsburgh, PA. April 2013

Paper Presentation: *Getting into the Business: African Americans and Socialization of Television Work*, National Council for Black Studies Conference, Atlanta, GA. March 2012

Paper Presentation: *All I want out of life is a 30 share and a 20 rating: “Network”: Television Programming and Political Rage*, Panel: Best Papers in Media Ecology, Eastern Communication Association, Boston, MA. April 2012

Panel Presentation: *Power to the Disempowered: Teaching, Advising, and Mentoring Students with Little Social Support*, Eastern Communication Association Convention. Arlington, VA. April 2011

Paper presentation: *Understanding Feminist Media Theories Through Film*, Maryland Communication Association, Frostburg, MD, October 2010.

Panel Convener and Moderator: *“The Wire” and Baltimore: Audiences, Producers, and Subjects* Eastern Communication Association Convention. Baltimore, MD. April 2010

Paper Presentation: *Creators and Their Creations: Media Responsibility and the Community*, Eastern Communication Association Convention. Baltimore, MD. April 2010

Panel Presentation: *Radio 101: College Radio in the 21st Century*. National HBCU Media Conference. Baltimore, MD. February 2008

Panel Presentation: *A Case Study in Service Learning*, National College Media/College Broadcasters Inc. Convention. Washington, D.C. October 2007

Panel Presentation: *Issues in Media Advising: How Does Student Managed Media Work in an Academic Setting as Opposed to a Student Services Environment?* National College Media/College Broadcasters Inc. Convention. Washington, D.C. October 2007

Member Roundtable Discussion: *Race and Television*. Ralph Bunche Center and UCLA School of Law, UCLA, Los Angeles, CA. June 2005, June 2006

Panel Convener and Moderator: *Cultural Convergence: The Challenge for Educators and Students* Broadcast Education Association National Convention. Las Vegas, NV. April, 2006

Panel Presentation: *Facilitating Community Volunteers*, Broadcast Education Association National Convention. Las Vegas, NV. April 2006

Paper Presentation: *African American Television Writers*, Broadcast Education Association National Convention. Las Vegas, NV. April 2006

Panel Convener and Chair, *Doing Research on Race and Ethnicity*, New Jersey Communication Association Annual Conference, Montclair State University March 2006

Presentation: Co-presented *Female Faith Leaders - A Radio Documentary*, with Marie Luthringer (Stockton student). Richard Stockton College of New Jersey Day of Scholarship Pomona, NJ. 2004

Panel Co-Convener *Defining and Assessing the Mission of College Radio* Panel Presentation as a part of panel: *The Role(s) College Radio Plays Within the University*, Broadcast Education Association National Convention. Las Vegas, NV. April, 2005

Panel Convener and Moderator: *Incorporating Diversity: Courses that Reflect All of Us* Panel Presentation as a part of panel: *From Introduction to Production: Diversity in Every Course*, Broadcast Education Association National Convention. Las Vegas, NV. April, 2005

Panel Presentation: *College Television and Radio: New Jersey Standards*, New Jersey Communications Association. Rutgers University. New Brunswick, NJ, 2004

Panel Presentation: *Radio Station Models for Success*, College Media Advisers Spring National College Media Convention. New York, NY, March, 2004

Panel Presentation: *From Student Activity to Academic Responsibility: Balancing the Change*, Broadcast Education Association National Convention. Las Vegas, NV. 2004

Panel Presentation: *Promoting Your Campus Radio & Cable TV Stations*, Broadcast Education Association National Convention, Las Vegas, NV, April, 2003

Panel Presentation: *Leadership for Life - the Role of Student Media*, Spring Convention, College Media Advisers/College Broadcasters, New York, NY March, 2003

Paper Presentation: *Politics and Policy: The FCC's Regulation of Indecency*, New Jersey Communication Association Conference, 1997, Montclair, NJ

Paper Presentation: *Low Power FM: A Small History*, AEJMC National Convention, Anaheim, CA, 1996

Paper Presentation: *News Discourse and Community Change: A Hindu Temple comes to Town*, New York State Speech Communication Association Conference, Albany, NY, 1995

Paper Presentation: *Understanding O.J.: How audiences relate to the media spectacle*, AEJMC Graduate Student Conference, College Park, MD, 1995

COURSES TAUGHT

Undergraduate:

Introduction to Communication; Programming Principles; History of Broadcasting; Broadcast Journalism; Popular Culture; Women, Diversity, and Mass Media; History of Media Research; Radio Production; Broadcast and Cable Promotions; Media Management; Senior Seminar; Film and Culture; Writing the Audio Documentary.

Graduate:

Telecommunications Management; Program Analysis; Urban Telecommunications Networks: Audio Studio Production Management; Production Workshop; Internship; Seminar.

UNIVERSITY AND PROFESSIONAL SERVICE

Member, Adjudication Committee, Department of Communication Studies, 2011-2012, School of Global Journalism and Communication, 2013 –

Chair of Search Committee for two tenure-track positions in Department of Communication Studies, 2012

Chair, Program Review of Masters in Telecommunications Management Program, Morgan State University, 2011-2012

Co-Chair, Program Review of Department of Communication Studies, Morgan State University 2011-2012

Chair, Assessment Committee, Department of Communication Studies, Morgan State University, 2011 – 2012

Member, Blackboard Task Force Group, Morgan State University, 2011 – 2012

Member, Women's and Gender Studies Advisory Board, Morgan State University. 2009 – 2011

- Member, Policies and Procedures Committee, Graduate Student Council, Morgan State University, 2008 – 2013
- Member, Graduate Student Council, Morgan State University, 2007 – 2013
- Member, Curriculum Committee, Communication Studies Department, Morgan State University, 2006 – 2012
- Chair, Courtesy Committee, College of Liberal Arts, Morgan State University, 2006 – 2010
- Member, Curriculum Committee, Women Studies Program, Richard Stockton College of New Jersey, 2005 – 2006
- Member, Steering Committee, Fannie Lou Hammer Day Program, Richard Stockton College of New Jersey, 2004, 2005
- Member, Faculty Search Committee, Two positions in Communication Studies, Richard Stockton College of New Jersey, 2004
- Faculty Advisor, WLFR Radio, Richard Stockton College of New Jersey, 2003 – 2006
- Member of Women's Studies Faculty, Richard Stockton College of New Jersey, 2003 - 2006
- Participant, Women's Studies Program Self-Study, Richard Stockton College of New Jersey, 2003-04
- Member, Steering Committee, CUNY Media Conference, New York, NY 2002
- Panel Coordinator and Moderator, *Webcasting and College Radio*, CUNY Media Conference, New York, NY 2002
- Obtained \$20,000 grant for WSIA from Staten Island Live web company, 1999 – 2000
- Coordinated WSIA fundraising initiative that raised in excess of \$ 70,000, 1980 - 2002
- Panel Coordinator and Moderator, *College Media, the First Amendment and the FCC*. Legal Challenges in Student Affairs Conference, City University of New York. Staten Island, NY 1999
- Panel Coordinator and Moderator, *Campus Radio: Getting on the Air, Staying on the Air*. CUNY Student Media Conference, New York, NY 1998
- Member, Student Services Research Committee, College of Staten Island/CUNY 1998 – 2000
- Member Planning Committee, Willowbrook and Beyond Student Leadership Conference, College of Staten Island/CUNY 1991
- Member Pluralism & Diversity Committee, College of Staten Island/CUNY 1988 – 1997
- Panel member, Access for All Media Conference, Staten Island, NY 1995

Panel member, Intercollegiate Broadcasting System National Conventions 1983 – 2002

MEDIA COVERAGE OF MY WORK

“Putting the Reality Into TV,” Interview in *Rutgers Magazine*, Fall 2012.

MEMBERSHIP IN PROFESSIONAL & LEARNED SOCIETIES

Member, Broadcast Education Association 2002 - 2007

Board of Directors - Intercollegiate Broadcasting System 1987- 2001

Chair, Board of Directors - Intercollegiate Broadcasting System 1999 – 2000

Member, Association for Education in Journalism and Mass Communication

Member, Eastern Communication Association

ACADEMIC AND PROFESSIONAL HONORS

Award for Best Graduate Student Paper - New York State Speech Communication Conference 1995

Stockton Research and Professional Development Award 2004

Television Diversity in the Production Process: People in the Industry Respond

First Place Multicultural Studies Paper Competition - Broadcast Education Association National Convention. 2006

Guest of honor at WSIA Radio’s 30th Anniversary Dinner held during the Homecoming celebration at the College of Staten Island. The WSIA service award was renamed the WSIA Gregory Adamo Service Award. 2011